

HEARN

West Fourteenth Street

Every week, from day to day, we look around to find those things that have not sold as rapidly as we would wish.... Such while new and still in fashion, we reduce to price that never fails to sell..... Friday is the day reduction first is made—Ottimes in an hour, so low the price, we sell as many of a lot of goods as have been sold in days before.

ABOVE ANNOUNCEMENT
MADE BY US MANY YEARS AGO
Has Since Been Strictly Observed.

*Success of the Day Is Due to
Faithful Fulfilment of Promises.*
HERE ARE SOME FOR TO-MORROW:

CURTAIN BARGAINS	WOMEN'S CLOAKS AND CAPES
Silkized Damask—best colors—deep fringe—value \$6.98.....	Zibeline Coats—Oxford and Black— fitted back—with cape and full bishop sleeves—value \$3.98.....
Solid Color Rep Portieres— emb'd borders—were \$9.98.....	Kersey and Cheviot Coats—Tan or
4.98	6.98
7.98	

BUG BARGAINS

Combination Goat Skins—2x3½-yd-lined and interlined—value \$4.95..... **3.49**
Reversible Smyrna Ruga—
2x3 yds—were \$5.98..... **4.79**
2½x3½ yds—were \$9.98..... **7.98**
Newest designs and colorings.

Nun's Veiling and Albinoes—light shades—lace or silk button trim..... **2.98**
Taffeta and Peau de Sole—tucked or tie-dyed—colors and
black—value \$3.98..... **3.98**
Handsome Plaid Silk Walrus—box
pleated—piped with plain silk—
buttons to match—value \$10.00..... **7.98**

DECORATIVE GOODS

WOMEN'S WRAPPERS & SACQUES

81k Lambrequins—were \$2.49—	1.98	Flannelette Wrappers—full skirts—	
Satin Sofa Pillows—were \$3.49—	2.98	trimm—value \$1.25—	.89
Satin Lambrequins—were \$1.19—	.98	Satin Elastic Oorings—	
Emb'd Stripe Denim Laundry Bags—	25	Sacques—applied coll—value	
		\$1.79	.98

SHEETING FOR FRIDAY			
BLEACHED		UNBLEACHED	
WERE.	SPEC.	WERE.	SPEC.
42 inch—13.	10	8-4	12
5-4	14	11	6
59 inch—12.	7-4	12	7-4
6-4	17-4	13	8-4
7-4	19	13	9-4

MILLINERY REDUCED	
Space condensed to make room for the	
Dolls—thereof:—	
\$3.98 Velvet Hats—Dress shapes.	1.98
and \$3.00 Trimmed Hats.	2.98
\$10.00	9.00
\$1.98 Ready-to-Wear.	.98

9-4	—	23.1		\$2.48 Ready-to-Wears	1.69
10-4	—	23.1		Balance of Children's Trim'd Hats	1.98
10-4	—	23.1		2c. to 4c. Fur Caps	1.98
10-4	—	23.1		\$4.00 Long Ostrich Plumes	2.74
10-4	—	23.1		\$6.00 Rich Plumes—broad fans	3.98

EXTRA FRIDAY VALUES

IN COMFORTABLES—Full size

Silkolene—good colors	89
Silkolene—ruffled—value \$1.49	.98
Sateen—hyacinth down filled—value \$6.98	3.98
value \$6.98	4.98

FUR BARGAINS

Alaska Sable Boas—six foot tails—fine quality—special	5.98
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BLANKET BARGAINS							
Tufted French Sateen—Lambsool nied—dancy border—value \$5.98.	3.49						
White Cottons—full size	5.98						
Full size Natural and Gray Wool extra quality—value \$5.98.	2.93						
FLANNEL BARGAINS							
White Silk Em's'd Flannels— value 60 cents.	.39						
Wool Knit Flannels—	.29						
Yard wide Wool Elders—	.29						
Value 40 cents.	.29						
Cantons and Domets—value 15.	.11 1/2						
<table border="1"> <tr> <td>Sable Fox Boas—2 1/2 yds. long— full brush tails—</td> <td>14.98</td> </tr> <tr> <td>Electric Seal Scarfs—4 lynx tails— value \$4.98.</td> <td>2.98</td> </tr> <tr> <td>Children's White Lamb Sets—Collar and Muff—satin lined—value \$1.49.</td> <td>.98</td> </tr> </table>		Sable Fox Boas—2 1/2 yds. long— full brush tails—	14.98	Electric Seal Scarfs—4 lynx tails— value \$4.98.	2.98	Children's White Lamb Sets—Collar and Muff—satin lined—value \$1.49.	.98
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WOMEN'S WARM UNDERWEAR							
Extra Values for Friday!							
50 cent Flannellette Gowns.	.39						
70 cent Heavy Flannellette Gowns.	.59						
35 cent Flannellette Skirts.	.24						
49 cent Flannellette Skirts.	.35						
50 cent Sacques and Kimonos.	.39						
45 cent Canton Flannel Drawers.	.35						

TOWEL BARGAINS	
Union Huck—18x26—value 13%.....	9
Union Huck—18x26—value 21%.....	10 1/2
Extra fine Huck—19x25—value 35.....	19
Durham—47 inch—value 18.....	12 1/2
FRIDAY SILK BARGAINS	
24 inch China Silks—light and	29
fancy shades.....	39
14 inch Silks—light shades.....	29
fancy shades.....	39
GREAT CORSET VALUES	
Dr. Warner's and Thompson's Straight	
fronts, Habit Hip and others.....	
"Seconds"—\$1.00 to \$2.00 kinds.....	79
39 cent Jersey Rib Corset Covers—	
long and short sleeves.....	37
38 cent Cardigan Jackets.....	79
33 3/8 Knit Gird Blouses.....	35

24 inch Washable Taffetas.....	59
Colored Armure Silks—white, cream and fancy shades—value ..	59
27 inch Black Taffetas.....	59
"Guaranteed" Black Taffetas—value ..	59
DRESS GOODS BARGAINS	
46 inch All Wool Crepe de Paris—Black and colors—value ..	49
44 inch All Wool Granite Suitings—best, colors—value ..	39
All Wool Henriettes—value ..	39
50 inch Fancy Zibelines—value ..	1 50
56 inch All Wool Scotch Tweed Suitings—value ..	1 22
WOMEN'S PETTICOATS	
Black Taffeta Silk—deep accordion flounce—dust ..	8 50
Mercedized Satteen—Black and Colors—lined and unlined—two accordion flounces—ruffle finish—	1 19
French Satteen—lined or unlined—ruffles, accordions and tucks—	1 06
BOYS' CLOTHING	
A little money goes far here!	
\$7.00 Oxford Flannel Overalls.....	5.00

50 inch Double Warp Cheviots.....	\$4.50	Long Overseas.....	2.95
Black only—value \$9.....	39	\$3.50 Double-Breasted Suits—7 to 16 yrs.....	2.95
46 inch Black Satin Sello.....	79	\$4.00 Sailor Suits—10 to 19 yrs.....	2.95
value 1.19.....		\$3.00 Knives' Trousers—10 to 19 yrs.....	1.95
		\$2.00 Knee Pants—4 to 13 yrs.....	.50
		69 ct. Angora Tams.....	.39
		39 ct. Knit Wool Toggles.....	.25
		98 ct. All-Wool Sweaters.....	.69
		39 ct. Outing Flannel Waists and	
		Blouses—all sizes.....	.19
		69 ct. Flannel Blouses.....	.49
		69 ct. Laundered Shirts.....	

best aniline dye—quality 12%.....	3%
Fancy Tans—minib. Fervet—set stove value 14%.....	6%
WHITE GOODS	
White White Nainsooks—40 inches wide—12 yd. pc. in box.....	1.98
Heavy Mercerized Waistings— "Seconds" of 49 cent quality.....	15
Goodwear Long Cloth—40 yd. pc.— value 1.50.....	1.49
Fig'd Mercerized Mutassee— value .75.....	.49
MISSIES' DEPARTMENT	
Reductions right thro' the Stock Were. Now.	
Long Cloaks— \$2.98 to \$19.98	5.98 to 13.98
Girl Winter Reefers— \$3.98 to \$3.88	2.98 to 4.99
Little Children's Coats— \$3.98 to \$7.98	1.98 to 19.98
WARM GOODS	

LINING BARGAINS		FOR THE LITTLE ONES	
20 cts. Mercerized Cottons.....	29	Knitted Leggings—value .65.....	35
27 knit Moreens—best shades.....	35	Handmade Leggings—value .35.....	35
Peralines—black and colors— value .15.....	10	Raincoats—value .45.....	35
HEAVY UNDERWEAR		Hand Knit Socks—value .65.....	35
Children's Rib Vests and Pants.....	24	Bonnet Kimonos—value .45.....	35
Boys' Fleece Shirts and Drawers.....	24	Eiderdown Socks—value .45.....	35
Women's Heavy Fleece Rib Vests and Pants—usually .39.....	49	Ripple Cloth Caps—value .55.....	35
		Fannel Skirts—value .45.....	35
		Handmade Booties—value .49.....	35
		Carrriage Booties—value .49.....	35
		FANCY WORK NOVELTIES	

WOMEN'S NECKWEAR BARGAINS 50-cent Taffeta Stocks and Ties..... .49 \$2.98 Liberty Silk Neck Ruffs.....1.98 11.98 Venise Lace Collars.....1.69 11.98 Crepe de Chine Ties......98		100 8 1 1
HANDKERCHIEF BARGAINS Ladies' emb'd. H. S. and scallop.....12½¢ Mfr. All-India......17 Men's All-India......17 Hemstitch, with Initial......12½¢		1 1 1 1
BAGS IN DOLLS, GAMES, Etc. Biscuit and Kidd Buggy..... Biscuit head—blowing curls—blondie and brunettes—with and without shoes and stockings..... Games—Errand Boy, Man in Moon, Little Red Riding Hood and others—usually..... Iron Hook and Ladders.....		1 1 1 1 1 1

TOILET ARTICLES		Engines, Trains, Cars, etc.	
Complexion Brushes—value 25.....	12	value 15.....	40
Bath Brushes—best adjustable handles—value 35.....	49	DOLL'S OUTFIT	
Rene Nail Brushes—with and without wings—value 24.....	12	French Waist Dresses—Pink, Blue, White—two lace trimmed ruffles—	
Sweet Scented Toilet Soaps—3 cakes in box—value 15.....	9	Hat, Stockings and Shoes—Entire Outfit to fit any doll up to 24 inch special.....	2 75

